

Final Year Project Proposal

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| **PROJECT TITLE:** | Investiganza |
| **KEY WORDS:** | New Business Start-up, Business makers and investment, Profit sharing marketplace, achieving Business goals, join hands, bid proposal, crowd Funding, completion of goals, success stories, Support platform. |
| **DOMAIN OF THE PROJECT:** | Primary Domain: Creating Web Application  Secondary Domain: Mobile Application Development |
| **SUPERVISOR’S NAME:** | Sir Shahroz Bakht |

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| **STUDENT INFORMATION** | | | |  |
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| **PROBLEM STATEMENT** |
| For many to start a business or invest money for the business is extremely difficult as it’s quite difficult to trust the parties involved in it and, for not having such a platform that facilitate the meetings of involved parties by sharing the same and secure medium to ensure the safe and professional environment by investing and to start a business is such a big deal. |
| **EXECUTIVE SUMMARY** |
| To start a new business or project by one party and invest by another party in recent times is extremely difficult to manage, there should be such platform which can serve as the border line between the investors and business makers which facilitate anyone who want to establish the new business with the help of investors. There is no such platform exists in Pakistan, to cope up such issues we came up with the idea which significantly solve this problem. We will be designing and creating the independent platform that facilitate the both parties to make agreement for their business and at the backend the admin will maintain the agreement and record. There will be a lot of features for this purpose, a lot of necessary formalities included to provide the safe and secure environment to bring this change as much as it has to be. |

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| **INTRODUCTION** |
| Establishing the new businesses by business makers and for investors to invest their money is a big problem to make a trustworthy agreement and not having the any opportunity or platform around there, we need to bring some change by providing such a platform or market place that facilitate the meeting of investors and business makers for the purpose of business deals and agreements. The both parties will formally be entertained throughout the agreement and will share the equal benefit after establishing the business. All the necessary features and formalities will be handled. As for the concern on previous related work by others in this field is not much facilitated in Pakistan and not even at international level exactly such platform exists, so it will be such a cool and inspirational platform. |

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| **COMPETITORS/COMPETITIVE ANALYSIS** |
| **Flippa:** This website isa global online market place to facilitate the meetings of buyers and sellers for the purpose of buying and selling digital assets and businesses.  This site seems closer competitor but not exactly the same.  **Investor Hunt:** The application operates in the USA and UK and holds the idea of investments.  Investiganza is not complex and easy to use platform for everyone who wants to start their own business. The simplicity and of the platform and uniqueness of the domain specially in Pakistan makes it worth using. |
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| **OBJECTIVES** |
| The objective of this project is to establish the global platform that will facilitate the investors and business makers. After launching this product in market, people will be entertained with these business services to run successfully their businesses and our long-term goal is to serve the whole globe as much as it can be. |
| **MOTIVATION** |
| There are so many new business ideas in the mind of new generation and people who are running the business, but they are unable to invest because they are not financially stable. On the other hand, there are many Business Professionals who want to invest in new start-ups and existing business to double their income. Investiganza’s idea is the motivation form these huddles for the business professionals. |

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| **FEATURES OF PROJECT** |
| **Website:** A proper website will be developed.  **Mobile Application development:** An android app will also be developed for this project.  **Bid Proposal & Join hand:** Mutual agreement will help in make business high and successful.  **Registration and Request Match:** Safe and secure users will participate only in business.  **Ratings and Success Stories:** Success stories and ratings will be shared to encourage others to participate in it.  **Chatting and communication Record**: Proper communication and record will be maintained.  **Automated user blockage and Complains:** In case of any complains and any fraud case, the strict policies have been set already to cater with them**.**  **Meeting Schedules:** Investor and Finance seeker may schedule a meeting after they are agreed upon the proposals and profit sharing. |

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| **ARCHITECTURAL DESIGN** |
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| **IMPLEMENTATION TOOLS AND TECHNIQUES***.* |
| First of all, we will design our project and start to design its user interface We’ll at first take it to website development, so for its frontend designing we will use React Js. The reason behind choosing React is, it allows developers to create large web applications that can change data, without reloading the page. It’s simple, scalable and fast.  Secondly, for developing its backend we’ll use the .NET Core. As it is a cross-platform framework helps in build web app backend and web APIs.  Further we will use the Firebase and MS SQL for creating the databases for our web app. |
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| **PROJECT PLAN** |
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| **REFERENCES***.* |
| * Flippa (Application) * Investor Hunt (Application) |

**Supervisor’s Signature: - FYP-Coordinator’s Signature: -**